

President & CEO

Public Health Institute

A Position Profile



Ranked One of 50 “Best Nonprofits to Work For” in the U.S. by *The NonProfit Times*

Letter from Board Chair

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Thank you for your interest! The next President & CEO of the Public Health Institute (PHI) will continue a legacy of generational impact at one of the largest and most comprehensive public health organizations in the world. If addressing structural and health inequities and creating solutions for hundreds of millions ignites energy and excitement within you, then please read on.

PHI and its programs improve health, equity, and wellness by discovering new research, strengthening key partnerships and programs, and advancing sound public health policies. During the last 15 years under Dr. Mary Pittman's leadership, PHI courageously addressed tough issues that touch all parts of our society. These interconnected, often systemic concerns—violence and behavioral health; COVID and health equity; opioid overdoses and treatment; cannabis policies to protect youth; mental health and alcohol-related health challenges—have a deep and lasting impact on our society's ability to thrive.

Few professional opportunities provide such a transformative platform for leveraging your strategic vision, advocacy, and business acumen while harnessing your passion for public health and addressing the myriad challenges that are plaguing communities worldwide. With that comes an irrefutable responsibility for ensuring PHI remains a preeminent voice of public health and community power while building a nimble, sustainable organization capable of aligning with and supporting the evolving needs of our incredible global community.

Everyone here at PHI is invested in the success of our next President & CEO and in continuing to build a healthier world together.

Warmest regards,

Dara Johnson Treseder
Board Chair
Chief Marketing Officer
Autodesk, Inc.

Public Health Institute

For nearly 60 years, the Public Health Institute (PHI) has worked with health professionals domestically and internationally accelerating the impact of public health. PHI and its programs improve health, equity, and wellness by discovering new research, strengthening key partnerships and programs, and advancing sound public health policies. Their hundreds of programs have impacted millions of people, creating an architecture that will continue to impact communities for generations to come.

PHI's curated portfolio focuses on the ideas, programs, and individuals positioned to transform health. They build the capacity of diverse public health and healthcare leaders, in the U.S. and globally. Tackle emerging diseases. Use technology to speed up healthcare delivery. Amplify local leaders. No idea is too small—or too big—to succeed.

PHI strengthens the work of public health and builds community power through three key roles: as a **fiscal sponsor**, as a **thought leader**, and as a **partner**.

Fiscal Sponsor

PHI helps public health professionals launch, scale and grow.

PHI leads and manages public health projects as a fiscal sponsor. This means that they provide operational infrastructure and guidance to public health programs all over the world to accelerate their work and maximize their impact.

They provide administrative support—the human resources, grant development and support, compliance, staffing—that allow programs to focus on what they do best: making an impact.

But PHI is much more than a traditional fiscal sponsor; they drive the public health conversation and develop the next generation of public health leaders and advocates.

Thought Leader & Catalyst

PHI is a thought leader, driving the conversation about public health.

They advocate for policies and legislative solutions. They work with communities, policymakers, and legislators to enact policies and influence practices that promote equitable health outcomes. They identify emerging issues and speed staffing and resources where they can quickly make an impact.

They also organize conferences, public conversations, and community events that bring attention and expertise to critical public health issues.

They train the next generation of public health leaders. They don't just bring people to the table, they bring the right people to the table. They use their communication resources and reputation to shape how public health issues are understood, sharing evidence for action.

Partner

PHI is a partner, working with funders, the private sector, government, and other agencies to strengthen and implement their vision.

Their multi-disciplinary team provides specialized expertise—from creating new partnerships, to navigating relationships between governmental, the for-profit sector and non-profit teams, to building community consensus and will for healthy changes—all based on best practices and proven interventions. They bring a broad network, nimble infrastructure, and a roster of proven interventions. This allows them to launch new projects quickly and bring effective work to scale.

PHI's expertise spans the programmatic life cycle—from program design and grant development to implementation and evaluation.

The Impact of PHI

135M Women, youth, and girls with more rights and power through PHI fiscally sponsored programs

45M SNAP-Ed eligible Americans had SNAP benefits protected through PHI federal advocacy efforts

10M Pieces of personal protective equipment delivered in days, as PHI pivoted to address the COVID pandemic

To review PHI's 2021 Annual Report, click [here](#).



Mission

The Public Health Institute advances wellbeing and health equity with communities around the world.

Vision

Healthy communities where individuals reach their highest potential.

Values

*Health is a fundamental right.
Just societies ensure equitable health outcomes for everyone.*

Approach

PHI develops research, leadership, and partnerships to build strong public health policy, programs, systems, and practices.

Goals

- *Foster and invest in a culture of excellence.*
- *Design and implement sustainable programs that advance health equity.*
- *Leverage data and knowledge to advance evidence-based public health solutions.*
- *Deliver innovative and best in class support for programs and leaders.*
- *Identify resources and partnerships to scale, strengthen and stabilize public health infrastructure.*

Known for innovation, technical depth, and the ability to deliver quality results, PHI brings an extensive body of knowledge and experience to the complex web of factors that contribute to public health and well-being. As a result, active projects are sustained in a wide variety of fields, including:

- Chronic and Infectious Diseases (Cancer/Tobacco, Diabetes, Asthma, Tuberculosis, COVID, etc.)
- Community Health, Well-Being, and Social Determinants of Health (SDOH)
- Data Systems to support Public Health Surveillance, Research, and Policy
- Diversity, Equity, Inclusion, and Justice
- Health Policy Research
- Community Financing and Investment in Building Healthy and Resilient Communities
- Nutrition and Wellness
- Environmental and Climate Health
- Gender and Reproductive Health
- Behavioral Health –Alcohol, Drugs, and Mental Health Research and Programs
- Leadership Development
- Workforce and Health Systems
- Global Health Systems and Capacity Building
- Emergency Preparedness (COVID, Extreme Weather Events, etc.)
- Telehealth

The public health professionals and staff who partner with PHI apply state-of-the-art capabilities in:

- Leadership development (to multiply the number of capable health leaders)
- Professional and organizational development (to help build individual skills and organizational infrastructure supportive of improvements in public health)
- Gender equity and racial justice as health determinants
- Advocacy for prevention and public health
- The social determinants of health and how they can be tracked and implemented to improve health outcomes
- Knowledge sharing (to advance the state of the art in focused areas of public health)
- Recruitment, hiring, and program support domestic and international
- Strategic messaging and communication on health issues
- Technical training in various segments of public health
- Mentorship and training for young adults interested in healthcare-affiliated careers
- Research and research-to-practice and policy
- Data analysis and program support for clinical trials

PHI houses **600 projects and programs** and more than **90 program directors and principal investigators** that are funded by about **200 sources**, including grants and contracts.

Building Health Equity

In the U.S. and around the world, structural inequities determine who is healthy and who is not: discriminatory housing policies trap families in areas with poor air quality; gender discrimination creates barriers to educational and economic opportunity; immigration status impacts income and access to health services.

Public health is the most effective tool for building a more equitable health system. To create better health, PHI and its programs focus on building more equitable systems through policy and community change, and by amplifying the power and voices of communities.



For more information on PHI, please click [here](#).

Board of Directors



Dara Johnson Treseder, MBA
Board Chair
Chief Marketing Officer
Autodesk, Inc.

Dara Treseder is Chief Marketing Officer of Autodesk and is responsible for Autodesk’s marketing strategy globally. Dara oversees the company’s worldwide marketing, brand and creative, digital ecommerce, communications, global demand generation, and education business teams. She has deep expertise in category creation and experience leading high performing global marketing organizations and is working to advance Autodesk’s mission to empower innovators to achieve the new possible.

Prior to joining Autodesk, Dara was Senior Vice President and Global Head of Marketing, Communications, and Membership for Peloton Interactive, where she grew global membership from 2.6 million to almost 7 million and built an iconic, culturally relevant brand. Previously, she was Chief Marketing Officer at Carbon, a leading 3D printing technology company, and served as Chief Marketing Officer of GE Business Innovations and GE Ventures. Additionally, Dara has held marketing leadership roles at Apple and Goldman Sachs.

In 2022, Dara was recognized by Forbes as the top CMO on its World’s Most Influential CMOs list. She’s also received recognition from Adweek (Brand Genius; Women Trailblazers), Business Insider (Top 25 Most Innovative CMOs), Inc. (30 Inspirational Women to Watch in Tech) and is a member of the Advertising Hall of Achievement, the premier industry recognition for leaders making a significant impact in the industry and in their communities. An advocate for public health, she serves as Chair of the Board of Public Health Institute and is a Board Director at Robinhood.

Dara holds a Bachelor of Arts degree cum laude with highest honors from Harvard University and a Master of Business Administration degree from Stanford University.



Adaeze Enekwechi, PhD, MPP
Board Vice Chair
Operating Partner
Welsh, Carson, Anderson & Stowe

Dr. Enekwechi is an Operating Partner on the Healthcare team, having joined WCAS in 2021. Dr. Enekwechi focuses on a policy and regulatory environment that can have an outsize impact on healthcare investments. Dr. Enekwechi is trained in healthcare economics and outcomes research, and led IMPAQ, LLC, a company that provided research, technical assistance, and advanced analytics services for government clients which she took through its acquisition in 2020. In addition to her private sector experience, she spent many years in federal policy roles at the Congressional Budget Office (CBO), the Medicare Payment Advisory Commission (MedPAC) and as the head of Health Programs at the White House Office of Management and Budget (OMB) under President Obama. There she led policy, management, and regulatory oversight for over \$1 trillion in spending across all federal health agencies and programs. Dr. Enekwechi serves on the board of directors at the Public Health Institute, Alliance for Health Policy and UnityPoint Health, a large health system in the Midwest. She also serves in advisory roles in other companies and is an Executive-In-Residence at The Health Management Academy.

Dr. Enekwechi earned a Bachelor of Arts degree and Doctor of Philosophy degree in Health Services and Policy from University of Iowa. She also earned a Master of Public Policy from the American University, School of Public Affairs. She is a Postdoctoral Scholar with the University of Chicago, School of Medicine.



Santiago Muñoz
*Board Secretary/Treasurer
Chief Strategy Officer
UCLA Health*

Santiago Muñoz serves as the Chief Strategy Officer of the UCLA Health System with responsibility for industry partnerships, business transactions, clinical business development, and strategic initiatives to improve market position. His portfolio of work includes a diverse group of joint ventures, an organic strategic community growth plan, and a series of strategic partnerships that help support and advance the growing UCLA Health network.

Prior to joining UCLA Health, Santiago held a similar position at the UC Health in the UC Office of the President. In that capacity, he led the development of UC Health systemwide business transactions, partnerships, and systemwide agreements with all major commercial payers in California, including conceptualizing and implementing UC Health's role in a new HMO product ("Blue and Gold" plan) designed as a low-cost healthcare alternative for employees.

Santiago has extensive experience in healthcare financing, health policy development, and strategic positioning. He is a former board member of the University of Arizona Health Network, Rady Children's Hospital of San Diego, and America's Essential Hospitals. He is the past chairman of the California Association of Public Hospitals and Health Systems, a board member of Fiat Lux, the insurance captive of the University of California, and a board member of the Public Health Institute.



Sergio Aguilar-Gaxiola, MD, PhD
*Director, Center for Reducing Health Disparities
UC Davis Health*

Dr. Sergio Aguilar-Gaxiola is an internationally renowned expert on mental health in ethnic populations. As On-site Principal Investigator of the Mexican American Prevalence and Services Survey – the largest mental health study conducted in the United States on Mexican Americans – he identified the most prevalent mental health disorders in the Mexican-origin population in California's central valley; showed that the rate of disorders increases the longer the individual resides in the United States; and demonstrated that children of immigrants have even greater rates of mental disorders. From this study, he developed a model of service delivery that increased access to mental health services among the Central Valley's low-income, underserved, rural populations.

Dr. Aguilar-Gaxiola conducts cross-national epidemiologic studies on the patterns and correlates of psychiatric disorders in general population samples. He is the coordinator for Latin America and the Caribbean of the World Health Organization's Mental Health Survey, and coordinates the work of the National Mental Health Institute surveys in Mexico, Columbia, Brazil, Peru, Costa Rica, and Portugal. He also develops culturally and linguistically sensitive diagnostic mental health measures, and translates mental health research into practical information for consumers and their families, health professionals, service administrators, and policy makers.

Dr. Aguilar-Gaxiola received his Medical degree at the School of Medicine, Autonomous University of Guadalajara in Mexico, and his Doctor of Philosophy degree in Clinical-Community Psychology at Vanderbilt University. He also completed postdoctoral studies on health services research at the University of California, San Francisco. He is the author of many scientific publications, and the recipient of several awards.



Afia Asamoah, JD, MPP
Head of Legal & People
Waymark, Inc.

Afia Asamoah is currently Head of Legal and People for Waymark, Inc., a health technology start-up providing community-based, tech-enabled healthcare services to individuals with Medicaid benefits. Afia is a member of the senior management team, guiding strategy, managing risk, and growing and scaling the business in markets across the United States.

Prior to joining Waymark, Afia spent eight years at Google/Alphabet, leading and working with teams working on health technology, most recently in the role of Head of Legal for Google Health. Afia is a healthcare regulatory lawyer, with a degree in health policy from Harvard, and before moving to California, served as a Special Assistant in the Commissioner's office of FDA and as an associate at a global law firm.

Afia earned a Bachelor's degree from Harvard University and a Juris Doctor degree from Harvard Law School and a Master of Public Policy degree from Harvard University's Kennedy School of Government.



Anthony A. Barrueta, JD
Past Board Chair
Senior Vice President of Government Relations
Kaiser Foundation Health Plan

Anthony Barrueta is Senior Vice President of Government Relations for Kaiser Foundation Health Plan, Inc. and Hospitals. In this role, Anthony oversees Kaiser Permanente's legislative and regulatory policy efforts, leading a team of legislative advocates and policy professionals across Kaiser Permanente. He directs the development of Kaiser Permanente's public policy positions in collaboration with senior leadership throughout the organization to ensure Kaiser Permanente maintains a common voice in support of the organization, its members, and the communities it serves. Anthony is a member of the National Executive Team.

Prior to joining Kaiser Permanente in 1994, Anthony was in private law practice in Washington, D.C., specializing in legislative and regulatory advocacy on behalf of health plans, pharmacy benefit management companies, and health-related trade associations.

He is past Board Chair for the Public Health Institute, is a member of the boards of directors of the Alliance of Community Health Plans and the Health Care Transformation Task Force, and serves on the Statewide Leadership Council for the Public Policy Institute of California. He chairs the American Hospital Association's Provider-Sponsored Health Plan Strategic Leadership Group.

A native of Washington, D.C., Anthony received a Bachelor's degree in History from Boston College and his Law degree from the University of Texas at Austin in 1991.



Sarah J. Dash, MPH
President and CEO
Alliance for Health Policy

Sarah Dash is the President and Chief Executive Officer at the Alliance for Health Policy. She drives the mission and vision of the Alliance, as well as advances and maintains the reputation of the organization as the leading nonpartisan resource for policymakers and health leaders in an evolving health policy environment. Sarah joined the Alliance in 2014 as the Vice President for Policy and became President and CEO in May 2017.

Sarah has long been an influential force in shaping health policy, having served as a senior aide on Capitol Hill and as a member of the research faculty at the Georgetown University Health Policy Institute's Center on Health Insurance Reforms.

Sarah holds a Master's degree in Public Health from the Yale School of Public Health and a Bachelor's degree in Chemistry and Literature from MIT. Sarah also holds an Executive Certificate in Nonprofit Management from Georgetown University.



Paul K. Halverson, DrPH, FACHE
Founding Dean and Professor
Richard M. Fairbanks School of Public Health Indiana University

Dr. Paul Halverson is the Founding Dean of the Indiana University Richard M. Fairbanks School of Public Health in Indianapolis. Dr. Halverson came to Indiana University from the Arkansas Department of Health where he served as State Health Officer and Director. Prior to his appointment as State Health Officer, Dr. Halverson served in senior management roles at the U.S. Centers for Disease Control and Prevention including as Senior Advisor in the office of strategy and innovation, Senior Scientist and Director of the Division of Public Health Systems Development and Research, Director of the CDC's World Health Organization's Collaborating Center for Public Health, and Director of the National Public Health Performance Standards program. Before joining the CDC, Dr. Halverson served as the Senior Health Policy Advisor for the North Carolina Department of Environment, Health, and Natural Resources.

Dr. Halverson began his career in health administration and has fifteen years of experience as a hospital and health system executive, working in Phoenix, Minneapolis, and mid-Michigan. Dr. Halverson earned a Doctorate in Public Health from the University of North Carolina, his Master's degree in Health Services Administration from Arizona State University and is a Fellow of the American College of Healthcare Executives.



Paul Kuehnert, DNP, RN, FAAN
*Chief Executive Officer
Public Health Accreditation Board*

Dr. Paul Kuehnert, is President and CEO of Public Health Accreditation Board (PHAB), where he oversees all aspects of PHAB's mission and work, including accreditation-related strategies, partnerships, long-range planning, PHAB's Board of Directors, committees/think tanks, and student opportunities.

Dr. Kuehnert's career spans nearly 30 years of providing executive leadership to private and governmental organizations to build and improve systems to address complex health and human services needs. Immediately prior to joining PHAB in January 2020, Dr. Kuehnert served for seven years at the Robert Wood Johnson Foundation (RWJF) in Princeton, NJ, most recently in the role of Associate Vice President for Program. Prior to joining RWJF in 2012, he spent five years as the County Health Officer and Executive Director for Health for Kane County, Illinois, a metro-Chicago county of 515,000 people. In that role, Dr. Kuehnert provided executive leadership and oversight to four county departments: Health, Emergency Management, Community Reinvestment and Animal Control. Earlier, he served as Deputy State Health Officer and Deputy Director of the state of Maine's Health Department.

Dr. Kuehnert is a pediatric nurse practitioner and holds the Doctor of Nursing Practice in executive leadership as well as the Master of Science in public health nursing degrees from University of Illinois at Chicago. He was named a Robert Wood Johnson Foundation Executive Nurse Fellow in 2004, a Fellow in the National Academies of Practice in 2010, and a Fellow in the American Academy of Nursing in 2015.



Nick Macchione, FACHE, MS, MPH
*Agency Director and Deputy Chief Administrative Officer
County of San Diego Health and Human Services Agency*

With 30 years of experience in the delivery, management and public policy of health and human services, Nick Macchione serves as San Diego County's Director of the Health and Human Services Agency. He directs a professional workforce of 6,200 employees with a \$2+ billion annual operating budget, including 166 citizen advisory boards/commissions and 1,000 contracted community service providers. Under Nick's leadership, the Agency has earned state and national recognition for its innovative, cost effective solutions in improving the health, safety, and well-being for its one million clients. Nick directs the delivery of health and social service safety net programs, including public health services; emergency medical services and disaster response; behavioral health services; Medicaid managed care and other safety net health insurance programs; nutrition assistance for the indigent; child welfare, adult protective services; family and community violence prevention, public housing and community development services, parenting and early childhood development programs, support services for active duty military, veterans and their families, as well as numerous other services. Nick implements policy direction of an elected Board of Supervisors and also oversees the operations of the County's Psychiatric Hospital; Edgemoor Skilled Nursing Facility; Children's Emergency Shelter; and a residential high school academy for foster youth.

Nick is a Fellow of the American College of Healthcare Executives, having previously served a 3-year term as the elected Regent for San Diego and Imperial Counties. He is a Public Health Leadership Scholar with the

federal Centers for Disease Control and Prevention and a Creating Healthier Communities Fellow of the American Hospital Association's Health Forum. Nick serves on numerous regional and national boards, including serving as vice chair of the Milbank Memorial Funds' Reforming States Group, National Association of Counties' health committees, executive steering committee for Harvard University's Human & Human Services Summit, and Aspen Institute's TeamWorks project for state health departments.

Nick holds dual Masters' degrees from Columbia University and New York University where he specialized in Health Services Management and Health Policy. Also, he earned a Senior Healthcare Leadership certificate from Harvard University. For the past 19 years, he has been an instructor and faculty member at San Diego State University's Graduate School of Public Health and holds the endowed position of the John Hanlon Executive Scholar for the Division of Health Management and Policy.



Radha Muthiah, MBA
Chief Executive Officer
Capital Area Food Bank

Radha Muthiah, President and CEO of Capital Area Food Bank, oversees the organization's work to help people across greater Washington thrive by creating more equitable access to food and opportunity through community partnerships. Under her leadership, the CAFB serves as the backbone of the area's hunger relief infrastructure, sourcing and supplying the food for over 45 million meals annually. With an eye toward long term solutions that enable greater economic stability, Radha has also led the creation of multiple groundbreaking initiatives designed to address hunger's root causes and build greater equity and inclusiveness.

Since joining the food bank in 2018, Radha has charted a strategic direction for the organization that centers its work on the needs and voices of the people it serves. Under this direction, the CAFB has implemented sourcing and distribution practices that provide clients with food tailored to their age, health, and cultural needs, and established a Client Leadership Council that enables the people assisted by the CAFB to provide feedback on its services and act as community advocates. It has also significantly expanded the scope and nature of its programming, launching multiple partnerships with healthcare facilities, job training centers, and institutions of higher education that bundle food with other critical services. Additionally, the organization has created new delivery models that connect people with food in more efficient and convenient ways. This includes entrepreneurial initiatives like Curbside Groceries, a mobile grocery store that puts affordable groceries within easy reach for neighborhoods with few or no traditional retail options.

Prior to her role at the food bank, Radha has led and grown both start-up and established organizations spanning multiple sectors in the US and internationally. Most recently, she served as CEO of the Global Alliance for Clean Cookstoves, a public-private partnership hosted by the United Nations Foundation. She has also worked at CARE International, ICF International, the American Red Cross, Mercer Management Consulting, and the Council on Foreign Relations.

Radha currently serves as a member of the Board of Directors for Greater Washington Board of Trade, Public Health Institute, Connected DMV, and the Federal City Council. She has been honored as both Nonprofit CEO of the Year and as a Woman Who Means Business by the Washington Business Journal, and named as both Washingtonian of the Year and one of Washington's Most Powerful Women by the Washingtonian magazine.

Radha holds a Bachelor's and a Master's degree in Economics from Tufts University and a Master of Business Administration degree from Stanford University.



Andrew Pines
*Past Board Chair
Retired Managing Director
Citigroup*

For 21 years, Andrew Pines was an investment banker in the Healthcare Finance Group at Citigroup, first in New York and later in San Francisco. He served as lead investment banker to a number of major health systems across the country, including Kaiser Permanente, Dignity Health, Jefferson Health System, Memorial Hermann Healthcare, and others, where he became a trusted advisor to numerous health system CEOs and CFOs. He worked on complex finance and advisory assignments encompassing healthcare services and managed care, ultimately taking over leadership of the Group, which included 23 investment bankers, before retiring in 2014.

Since then, Andrew has served as Executive Director of a non-profit humanitarian aid and environmental organization that collects and redistributes surplus medical supplies and equipment, board chair of the second largest occupational medicine company in the United States, Board Vice-Chair of a \$1 billion California health system, and Chief Financial Officer of a medical device start-up. Most recently, he served as Board Chair of the Public Health Institute from 2021 to 2022.

A native of Miami, Florida, Andrew received a Bachelor's degree in Industrial Engineering from the University of Miami (Florida) and a Master of Business Administration degree from Columbia University.



Mary Pittman, DrPH
*President and Chief Executive Officer
Public Health Institute*

Mary Pittman, DrPh. is President and Chief Executive Officer of PHI. Mary assumed the reins at PHI in 2008, becoming the organization's second President and CEO since its founding in 1964. Her primary focus has been guiding the development of a strategic plan that builds on existing PHI program strengths to achieve greater impact on public policy and practice in public health. "In a changing environment, strategic planning is an ongoing process, not an end product," she said.

Mary's overarching goal is for PHI to become known for leadership in creating healthier communities. To this end, PHI continues to work closely with the state on many programs, including the Supplemental Nutrition Assistance Program. What's more, she advocates that all PHI projects take the social determinants of health into account to better address health disparities and inequities.

Mary is recognized as an influential voice in health practice and policy. Under Mary's leadership, PHI has emphasized support for the Affordable Care Act and the Prevention and Public Health Fund, the integration of new technologies and the expansion of global health programming. Other top priorities are: increasing advocacy for public policy and health reform, and addressing health workforce shortages and the impacts of climate change on public health. Under Mary, PHI has created Dialogue4Health.com, the online platform for conferencing and social networking, and has been recognized as a preferred place to work. She strives for PHI's independent investigators to work together to achieve a synergy in which the sum of their contributions is greater than the whole.

Mary has deep, varied and multi-sectoral experience in local public health, research, education and hospitals. Before joining PHI, Mary headed the Health Research and Educational Trust, a Chicago-based affiliate of the American Hospital Association, from 1993 to 2007. Previously, she was President and CEO of the California Association of Public Hospitals and a Director of the San Francisco Department of Public Health. Mary has authored numerous peer-reviewed articles in scientific journals and two books. In July of 2020, her career in public health was featured in Forbes Magazine, where Pittman discusses what it takes to lead through the most complex and confounding public health crises, like the COVID-19 pandemic. She has been recognized as one of the most influential Bay Area women leaders by the San Francisco Business Times, and selected by the University of California Berkeley School of Public Health as one of 16 public health women leaders for her work in addressing health inequities.

Mary has served on the PHI board of directors since 1996. She also serves on numerous boards and committees, including the World Health Organization's Health Worker Migration Global Policy Advisory Council and the National Patient Safety Foundation's board of governors.



Michael Rodriguez, MD, MPH

Director

The California Alliance of Academics and Communities for Public Health Equity

Dr. Michael Rodriguez is the Director of the California Alliance of Academics and Communities for Public Health Equity, Special Advisor for the California Academic Health Department Project, and Professor Emeritus at the David Geffen School of Medicine at UCLA. He was the Professor of Community Health Sciences at the UCLA Fielding School of Public Health and founding Chair of the UCLA Global Health Minor. He has led multidisciplinary collaborative initiatives to promote health equity, including as founding Director of the Health Equity Network of the Americas, an international network with representatives from 26 countries, founding Director of the UCLA Blum Center on Poverty and Health in Latin America, and founding Director of the AltaMed Institute for Health Equity.

Dr. Rodríguez's policy-relevant research includes ethnic/racial and immigrant health equity, gun, youth and domestic violence prevention, and health workforce for underserved populations. He received his Bachelor of Science degree in Nutrition at UC Berkeley, a Medical degree from the David Geffen School of Medicine at UCLA, and a Master of Public Health degree from the Johns Hopkins University School of Hygiene and Public Health. He completed his residency in Family Medicine from UCSF and a fellowship as a Robert Wood Johnson Clinical Scholar at Stanford University. He was previously a Professor of Family Medicine at UCSF. He enjoys teaching, mentoring, and working with communities.

Position Description

The President & CEO will promote PHI's mission, vision and values and develop a strategy for continued growth as a convener for public health that fosters a coherent sustainable culture for its more than 950 employees across 45 states with an annual budget of more than \$300 million. The President & CEO will demonstrate a passion for advancing public health through research, application of evidence to change, public policy and practices, and advocacy. The successful candidate will promote a strong external presence, the ability to build strong relationships with existing private and governmental funders e.g., NIH, CDC, USAID, and a proven track record of identifying new funding. The President & CEO will lead the management ethos of PHI which is the commitment to strengthen the professional disciplines and customer responsiveness to PHI's principal investigators and program directors in a fast-moving politically-sensitive environment.

Reporting Relationship

The President & CEO reports to the 13-person Board of Directors.

Principal Accountabilities

Governance

- Cultivate a strong, transparent, and collaborative working relationship with the Chair of the Board and the Board of Directors.
- Ensure transparency and communicate regularly with the Board of Directors in all key governance areas, including strategic planning, financial oversight, regulatory compliance, and operations.
- Oversee the governance activities and work closely with the Board of Directors to ensure strong governance and organizational fiduciary continuity and impact.
- Work closely and openly with the Board of Directors and its committees, ensuring ongoing communication of risks, issues, and successes.

Leadership and Organization Management

- Provide vision and leadership to an organization of more than 950 employees across 45 states and 28 countries. Work closely with a senior leadership team to pursue and innovate internal practices that advance an equity-focused, inclusive team culture, and provide leadership to achieve defined strategic goals.
- Lead the development and articulation of the organization's long- and short-term strategies.
- Advance and support the recruitment of new program directors and principal investigators.
- Foster performance-orientated culture through accountability, empowerment, convening and leading constituencies from across the organization and partner to achieve excellence.
- In collaboration with in-house legal counsel, ensure the organization minimizes its risk profile and meet regulatory and compliance requirements.

Financial Management and Infrastructure

- Assume responsibility for the fiscal integrity of the organization.
- Identify opportunities, strategies, and partnerships that enhance the visibility of PHI's priorities, policy agenda, programs, and community engagement.
- In coordination with the Development team, maintain and grow supporters by liaising with funders and donors, envisioning new revenue-based partnerships, and ensuring grant proposals and reports reflect the organization's vision, values, approach, and goals.
- Strengthen financial stability of the organization by analyzing the existing portfolio of work to determine best areas for investment.
- Serve as a leader in coordination of the business development team to identify new funding opportunities and support existing budget of \$300 million in revenue.
- Develop a thorough understanding of PHI's structure and processes and refine and implement an operating model and organizational priorities to support PHI's strategic goals and efficiency.

Raise Organizational Profile

- Serve as a national thought leader and in collaboration with PHI communications team represent and promote the organization's mission, programs, and outcomes to media outlets, partners, policymakers and sponsors through public speaking and marketing/media campaigns.
- Increase recognition of PHI as a premier public health leader working to align the work of NIH, CDC, USAID, and other associations dedicated to addressing structural and health inequities.
- Serve as a recognized expert in public health and head of the organization when communicating with stakeholders, government entities, and the public.
- Create and maintains an expansive network of partnerships and relationships on behalf of PHI.
- Speak at professional meetings about the work of PHI.
- Represent PHI on committees, advisory groups, and external meetings.
- Identify opportunities for PHI principal investigators/program directors and staff to serve on external committees and speaking engagements.

Policy and Advocacy

- Remain current and has familiarity with national, state, and local legislative and governmental processes and entities to advance the PHI policy and advocacy agenda.
- Identify potential new directions in domestic and global public health that warrant support, resources, and shared learning.

Experience and Qualifications

- At least twelve years of experience leading programs at an executive level with deep purpose and passion in public health and health equity.
- An advanced degree in public health or an associated field with an MPH or DrPH preferred but not required.
- Proven track record of executive level management of a portfolio of a minimum of \$100 million per fiscal year of project and/or program work.

Position Description

- Executive management experience, including mentoring, developing talent, and building a diverse and inclusive high functioning team is a must. Knowledge leading in a hybrid business model (working partially in-office and partially remote) is a plus.
- Broad network and experience building relationships with public health, philanthropy, and health organizations in support of equity strategies, and addressing health disparities.
- Track record of planning, delivering, and leading business development ensuring key objectives are achieved.
- Prior experience enhancing the reputation of an organization through conversations, presentations, publications, research, and media inquiries by serving as a spokesperson and thought leader.
- Knowledge and exposure to government contracting through applying, securing, and managing federal and state grants.
- Exposure to public policy through writing, testifying, or lobbying on behalf of legislation.
- A convener who can establish collaborations and alliances on national and local levels.
- Experience working with and reporting to a Board of Directors.
- Must have an active or current U.S. Secret Clearance or eligible to pass an extensive pre-employment background investigation.

Personal and Professional Attributes

Empowering Leadership - Serves as the primary spokesperson for the organization, through advocating internally and externally.

Communication - Excellent communication skills that motivates and inspires different audiences.

Interpersonal Savvy - Effectively building relationships with all stakeholders and employees.

Strategic Thinking and Actions - Drives short-term and long-term planning that supports sustainability with the Board of Directors and the executive staff.

Business Acumen - Leads the financial management with the Board of Directors and staff to ensure foundational budgeting, risk management, and accounting practices are in place. Consistently achieve results in all situations.

Collaborative - Superior collaboration and partnership skills across all bodies of work and people, internally and externally. Including a global perspective.

Priority Setting - Can take a strategic view of the organization and identify what the key priorities should be and provides the team with clarity around their work and goals. Ability to understand major objectives and break them down into meaningful action steps.

Culture - Ability to drive engagement to build an inclusive and diverse team with a culture of trust, collaboration, and employee development. Attracts top talent to meet current and future business and operational needs.

Accountability - Holds self and others accountable. Creates a culture of accountability that starts at the top and is built around honest communication and clear expectations.

Acting with Integrity - Ensures accountability by holding self and others accountable to meet commitments.

Community Information

The President & CEO role is a bi-coastal position that will require approximately 30 percent travel. This leader will have the flexibility to reside in either the Bay Area near the organization’s headquarters in Oakland, California or in Washington D.C., Maryland, or Virginia near their largest funders.

San Francisco Bay Area and Oakland



The [San Francisco Bay Area](#) is an area of over 7 million people, with cities including San Francisco, Oakland, and San Jose all situated around the San Francisco Bay, in Northern California. The Bay Area is renowned for its lifestyle, progressive politics, and high-tech companies (Silicon Valley). Napa Valley and Sonoma County produce some of the best wine in the world. San Jose, including the Silicon Valley, is an essential hub of innovation. Plus, you’ll find quaint waterfront towns, incredible shopping, fantastic museums, and endless outdoor delights at Point Reyes National Seashore. San Francisco is home to six major professional sports franchising companies:

The San Francisco 49ers of the National Football League (NFL) in American football, the San Francisco Giants and Oakland Athletics of Major League Baseball (MLB), the Golden State Warriors of the National Basketball Association (NBA), the San Jose Sharks of the National Hockey League (NHL), and the San Jose Earthquakes of Major League Soccer (MLS).



Located just across San Francisco Bay, [Oakland](#) has a fascinating maritime history, bay, and cityscape views, a stunning bridge, and an [exploding food](#) and wine scene. Diverse, dynamic, artsy, edgy—a trip to Oakland adds a colorful twist to your Bay Area adventures. To truly appreciate Oakland’s diverse culture, spend time exploring its [neighborhoods](#). You’ll find prideful locals around every corner, whether it’s at the farmers market in Chinatown, a theater in Uptown, or Fruitvale for its Mexican influences including taco trucks and tequila bars on International Boulevard, as well as vibrant murals on Peterson Street. With miles of waterfront access and over 100,000 acres

of [parks](#) and trails, Oakland offers many options for outdoor enthusiasts. Its leading industry sectors include business and healthcare services, transportation, food processing, light manufacturing, government, arts, culture, and entertainment. Companies with a large presence in Oakland include Clorox, Kaiser Permanente, Dreyer’s Grand Ice Cream, Pandora, Rainin Instruments, Securitas Security Services, Southwest Airlines, and many others.

District of Columbia/Maryland/Virginia (DMV)

Washington, D.C.



As the region’s cultural anchor, [Washington, D.C.](#) is an extraordinary city, one with multiple personalities: a working federal city, an international metropolis, a picturesque tourist destination, an unmatched treasury of the country’s history and artifacts, and a cosmopolitan center that retains a neighborly small-town ambience. Our nation’s capital is awash with a new energy, transforming itself into an exciting, faster-paced East Coast vacation destination. Although the government is still the sun around which this city orbits, the District also offers a host of renowned [museums](#) and interesting [neighborhoods](#). And with a recent explosion of [restaurants](#), cafes, boutiques

and clubs, D.C. is transitioning into a thriving cultural hub. You can take a captivating morning paddle on the Potomac River. Spend an afternoon roaming the halls of a Smithsonian museum. Enjoy an evening at one of DC's iconic sports teams or a monumental meal at a Michelin-starred restaurant. For live performances, take your pick of prestigious venues: the National Theatre, the Kennedy Center and the Folger Theatre.

Maryland



Maryland lies at the center of the Eastern Seaboard, amid the great commercial and population complex that stretches from Maine to Virginia. Its small size belies the great diversity of its landscapes, from the low-lying and water-oriented Eastern Shore and Chesapeake Bay area, through the metropolitan hurly-burly of Baltimore, its largest city, to the forested Appalachian foothills and mountains of its western reaches. [Top attractions](#) include diverse terrain and natural splendors; naval and space facilities; museums and historic sites; wild horses and gardens; theme parks and casinos; music and film; sports and resorts; eclectic shopping and [cutting-edge dining](#). If you have dreamed of exploring the ocean depths one day and going on safari the next, then Maryland has many attractions for you to enjoy including gazing through the eye of the Hubble Space Telescope then staring through the giant jaws of a prehistoric megalodon shark. It's possible, with The National Aquarium, Catocin Wildlife Preserve & Zoo, Goddard Space Flight Center and the Calvert Marine Museum all within Maryland's borders.

Virginia



Virginia is in the Mid-Atlantic region, bordered by Washington, D.C., the nation's capital, and Maryland to the north. From the calming and relaxing waters of the Chesapeake Bay to the iconic Blue Ridge Mountains, there's a scenic backdrop to suit all tastes within Virginia's [ten distinct regions](#). Each of Virginia's regions has a unique vibe and landscape, offering a mix of bustling [cities and charming small towns](#), iconic [historic sites](#) and [attractions](#), countless natural areas for [outdoor recreation](#), and [local food and drink](#).

Sources:

www.visitcalifornia.com/region/san-francisco-bay-area
www.sftravel.com
www.visitoakland.com
washington.org
www.visitmaryland.org
www.britannica.com/place/Maryland-state
www.virginia.org

Furst Group

Furst Group is in its fourth decade of providing leadership solutions for the healthcare industry. Our experience in evaluating talent, structure, and culture helps companies align their organizations to execute their strategic initiatives.

Our talent and leadership solutions provide a comprehensive array of retained executive search and integrated talent management services, from individual leadership development to executive team performance to organizational/cultural assessment and succession planning.

Our clients include a wide range of public and nonprofit healthcare organizations, including providers, payers, venture capital- or equity-backed firms as well as integrated delivery systems, insurance companies, healthcare services, technology companies, foundations, associations, and hospice and post-acute care business.

Furst Group recognizes partnerships are the cornerstone of our business. In today's competitive talent environment, having a defined process that provides clients and individuals with clarity and feedback throughout the entire job search is paramount to our business model.

We take extra steps to ensure candidates:

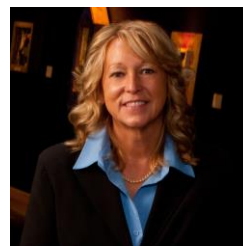
- Understand the nuances of a particular position or organization.
- Are prepared for interviews and conversations.
- Have access to interview and travel schedules.
- Are provided timely feedback.
- Remain in our database for future contact.
- Value diversity and the principles and ethics practiced by our client organizations.

We look forward to working with you as a potential candidate for the President & CEO position for the Public Health Institute in Oakland, California.

For additional information on Furst Group, please visit our website at www.furstgroup.com. To learn more about this particular position, please call (800) 642-9940 or contact:



Deanna Banks
dbanks@furstgroup.com



Mary Plese
mplese@furstgroup.com

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