

# Rapid City: The Midwest's ascending boomtown

# Moderate, arid climate? Check. Diversity and growth? Check. Rapid City's on the move.

#### FAST FACTS ON SOUTH DAKOTA

Tops in the U.S. per capita

- Most healthcare facilities
- Most dentists
- Most nurses

Best state to practice medicine --WalletHub

> #1 state for business --CNBC

Best Places to Live/ **Build Your Dream House** 

--Men's Journal

3rd best state to retire

--WalletHub

house hunters Featured on HGTV's 'House Hunters'

The average U.S. "comfort index" for a place to live is 44. Rapid City, South Dakota, ranks far above that at 61.

Surprised? With plenty of sunshine and a low annual rainfall (18 inches compared to the U.S. average of 37), Rapid City has plenty going for it, much like its southern neighbor, Denver.

And, like Denver, the snow it gets in the winter tends to disappear quickly in the arid climate. The average July temperature is 86!

At 3,200 feet above sea level, it's a midway point between the Black Hills and the Great Plains in its neighboring southern states.



Hiking with the faces of history Get up close and personal with Mount Rushmore and the Black Hills.



A taste for leisure suits Dakotans Rapid City offers restaurants, wineries, and breweries for every palate.



#### A DESTINATION'S RAPID ASCENT



Arts aplenty



Active lifestyles



A different world



Hanging with the presidents



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# The Rewards of Rapid City

# **Diversity**

The population continues to grow, in particular Native American, African American, Asian, Hispanic, and multirace residents. The city's Native American population has grown nearly 40 percent in the last 10 years. Rapid City serves a region of 475,000 residents throughout a 200-mile radius.

## Arts, Culture & Dining

From the Black Hills Symphony Orchestra and concert halls to wineries and chic shopping boutiques, Rapid City has supplemented the natural beauty of the landmarks and national parks surrounding it with the perks and pleasures of a big city.

# Nature's Splendor

Rapid City is known as the "The Gateway to the Black Hills," but it's also the gateway to a lot more, from the Badlands to Wind Cave National Park. And, while humans carved them, don't forget Mount Rushmore and the Crazy Horse Memorial.

### No State Income Tax

Executives enjoy the fact that South Dakota has no corporate or personal income tax.

### Recreation

The area has five national and state parks, 35 miles of bike/jogging paths, nine golf courses, and much more.

#### Education

Rapid City has 23 public schools and 12 private and parochial schools that educate more than 14,000 students. Post-secondary options include University Center-Rapid City (a partnership among the state's six public universities), the University of South Dakota Department of Nursing, Black Hills State University, Embry-Riddle Aeronautical University, and the venerable, engineering-centric South Dakota School of Mines & Technology.

#### Travel

A busy airport makes it easy for business travel or to get away to any vacation destination.