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**FOR IMMEDIATE RELEASE**

## **‘What Does Leadership Look Like?’ Nation’s Top Healthcare Leaders Paint A Diverse Portrait**

As the nation navigates the first phase of the thorny issues surrounding healthcare reform, some of the nation’s premier healthcare leaders are weighing in on the qualities of leadership needed to steer organizations through this new era.

In “What Does Leadership Look Like?,” a new Furst Group publication, current and previous honorees of *Modern Healthcare’s* Top 25 Minority Executives in Healthcare awards program discussed their personal leadership journeys and elaborated on the key traits they see as necessary in helping executives lead their organizations.

Furst Group sponsors both the Top 25 Minority Executives and the Top 25 Women in Healthcare programs for the magazine, and Furst Group CEO Bob Clarke said he believes the leadership exhibited by the executives profiled in “What Does Leadership Look Like” is all the more impressive considering the sea change that the healthcare industry is experiencing.

“We live in a time that gives us many reasons to run and hide, to give up in the face of adversity. These executives have chosen, however, to do just the opposite. They have chosen to lead,” Clarke said.

*Defining and refining healthcare leadership.*

In addition to profiles of some past and new honorees, the publication includes several hard-hitting articles in which the executives discuss some of the tougher issues surrounding diversity, including:

\*\*“Follow the Leaders”\*\*: Executives rank their top qualities of leadership.

\*\*“The Future is Now?”\*\*: Changes to the American healthcare system present compelling challenges to leadership.

\*\*“Attract. Recruit. Retain?”\*\*: Keeping and developing diverse leaders is sometimes overlooked.

“What Does Leadership Look Like?” is available online at <http://www.furstgroup.com/diversity>. A form on that page also allows website visitors to request a free hard copy of the publication.

“What Does Leadership Look Like?” contains profiles of these noted healthcare leaders:

Anthony Armada

Paula Autry

Alan Aviles

John Bluford

Ruth Brinkley

Denise Brooks-Williams

Danelo Canete

Kevin Churchwell

Richard Cordova

Paul Diaz

Pauline Grant

Herman Gray

George Hernandez Jr.

Henry “Hank” Hernandez

Cleve Killingsworth

Johnny Kuo

Cynthia Moore-Hardy

Christopher Mosley

Sam Odle

Prem Reddy

Bernard Tyson

Donald Wesson

Eugene Woods

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