

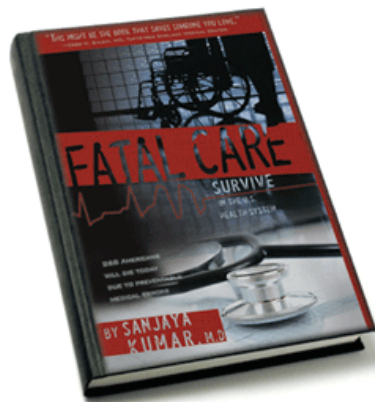
Patient Safety a Passion for Furst Group Vice President Dan Ford

- ***Shares his personal story in new book Fatal Care***
- ***Will deliver a keynote address at Seventh Annual Quality Colloquium at Harvard University***

Furst Group Vice President Dan Ford shares his personal story of the impact a medical error had on his family in the new book *Fatal Care: Survive in the U.S. Health System*.

Fatal Care, written by Dr. Sanjaya Kumar, tells the stories of 11 families who faced devastating losses due to preventable medical errors. The book also provides guidance and direction on ways patients and their families can protect themselves from these types of errors.

A veteran executive health care recruiter, Dan is a frequent speaker on patient safety and quality. Throughout his career, he has worked to make positive changes in the health care industry through the placement of leaders who are a good fit for the organization. Dan decided to use his family's experience as a platform for positive change. He is an active volunteer with a number of patient safety, patient/family-centered care and quality committees. To read an excerpt or to order a copy online go to www.fatalcare.com.



Dan Ford

In August, Dan will be a keynote speaker at the **Seventh Annual Quality Colloquium at Harvard University**. The Healthcare Colloquium Conference Series addresses issues of healthcare policy and practice. Dan will speak on the role of the patient in patient safety. For more information about the colloquium, go to www.qualitycolloquium.com.